# THE OFFICIAL BULLETIN OF THE **ROTARY CLUB**

# **OF FRANKFORT**

1800 Benson Valley Road, Frankfort, KY 40601

netortarian The weekly meeting of the Frankfort Rotary Club airs on FPB's 'Cable 10' at 7pm Monday and 9am Tuesday

#### ROTARY CLUB OF FRANKFORT, KENTUCKY DISTRICT 6710 • CLUB NO. 3717 • ORGANIZED DECEMBER 1922

Vol. No. XLIX

Issue No. 18

# May 1, 2024 Next Week's Meeting...

Todd Banta, owner of Final Touch Crew automotive restyling, located at 197 Versailles Road in Frankfort, says he will do whatever it takes for customer satisfaction, even if it means losing money. And in these economic times, that says a lot about a business. Since 1995 Todd and his "crew" at Final Touch have been providing state-of-the-art car and truck accessories, but have really found their



Banta

passion and niche in the cosmetic automotive repair.

Todd and his wife Ginny originally started their automotive restyling business in Lawrenceburg but were mobile back then. They made the move to Versailles Road shortly thereafter, in a storage facility behind the speedway. They worked really hard to build up the Final Touch name and their clientele. They scrimped and saved working 12-14 hours a day while in the storage place and then bought the current property from local chiropractor Dr. Robert Mariner. Apparently, the move has proved to be more than advantageous.

The Final Touch Crew now contracts with just about every auto dealership in town doing paint touch-ups and cosmetic repairs, which allows his crew to always be on top of the newest vehicle technologies. Offering a wide variety of interior and exterior services, this crew has the amazing ability to make a used vehicle look brand new again. Today, more and more people are buying used vehicles rather than new ones. Parents are buying cars for their teenage kids, and those vehicles need an updated look. That is where we come into play.

The appearance and customization of Final Touch set them apart from all of the other vehicles on the road. Restyling services include windshield repair, spoilers, tinting, truck bed liners, gold plating, and pin-striping. The Final Touch Crew does so many different things, but they specialize in paint touch-ups and repair. They take pride in it, and is what they do best. Final Touch Crew offers well over 700 lines of car and truck aftermarket accessories and keeps a variety of items in stock for customers' convenience. Our customers are our top priority.

Todd also has his family to think about. In addition to owning the Final Touch Crew, his family which includes two children is also very involved in the community. Todd coached soccer and basketball at the local YMCA and Ginny is very involved with local school functions and sponsorships. She also serves as bookkeeper and treasurer at Final Touch Crew. Both Todd and Ginny contend that the most rewarding part of their business is seeing the joy on their customers' faces. Customer satisfaction is 100%.

#### **Opening Exercise and Greeter May 8**

Opening exercise will be Barry Holder, Sr. Greeter will be Nancy Plum

### Raffle

Thanks to fellow Rotarian Presley Winner for donating this week's raffle item.

## Happy Birthday

Happy Birthday to fellow Rotarians John Avent, Ted Collins, Terry Shockley and Dick Watkins, who celebrate their birthday in May.



Thanks to today's speaker **Amelia Berry** of Just Say Yes, a youth substance-use prevention coalition based at the Franklin County Health Department.

## **Attendance Pins Awarded**

Congratulations to Barry Holder, Jr. (right) for receiving his 39 year Perfect Attendance pin, and also to President Tish Shade (below) for receiving her two year Perfect Attendance pin. They are pictured with Terry Shockley.





#### **OFFICERS AND BOARD OF DIRECTORS: 2023-24**

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Gordon R. McInally, Lothian, Scotland Rotary Club of South Queens Ferry <u>President, Rotary International</u> Tom D. Reed II, Springfield Governor of District 6710

NEIGHBORI	NG CLUBS		
Monday:	Eminence-Henry County Public Library	12:00	noon
	Owenton-Smith House	12:10	p.m.
Tuesday:	Lexington Sunrise-Shriners Hospital	7:00	a.m.
	Georgetown-Galvin's on Main (Downtown)	12:00	noon
	Shelbyville-Centenary United Methodist	12:00	noon
Thursday:	Lawrenceburg-Anderson Co. Extension Ofc	12:00	noon
	Lexington-Fasig Tipton	12:00	noon
	Louisville-Galt House	12:10	p.m.

The Rotary Club of Frankfort Meets Every Wednesday at the American Legion #7, 164 Versailles Rd. from 11:45 a.m.-1 p.m.

Frankfort Rotary Club website: www.frankfort-rotary.org

District website www.rotarydistrict6710.org

Rotary International <u>www.rotary.org/</u>

-Service Above Self-