



**Brenda Rice (right) introduces Brenda Harris, who is celebrating 20 years as a State Farm agent.**



**Mark Hampton (left) sponsored Lloyd Hillard as a new Rotarian.**



**Greeter Joyce Honaker welcomes Dave Steele to Rotary.**

Periodicals Class Postage  
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# THE Frankfortarian

**THE OFFICIAL BULLETIN OF THE ROTARY CLUB OF FRANKFORT**

P.O. Box 93, Frankfort, KY 40602

The weekly meeting of the Frankfort Rotary Club airs on Cable 10 at 7pm Monday and 9am Tuesday

### OFFICERS AND BOARD OF DIRECTORS: 2009-10

	OFFICE	HOME	E-MAIL
President.....Dennis VanHorn	226-5259	418-0515	dgvan@fewpb.net
President-Elect..... Nancy Edwards		695-4902	nre123@fewpb.net
Secretary-Treasurer..... Mark Hampton	227-1668	695-8192	mhampton@farmerscapital.com
Sergeant-at-Arms.....Randy Roberts	803-0696	875-1675	unitedway@fewpb.net
Director of Club Service.....Joyce Honaker		695-3373	joycehonaker2000@yahoo.com
Director of Community Service.... Christina Harrison	535-5710	859-425-1100	chrish@firstky.com
Director of Vocational Service..... Dan Egbers		226-3641	danegbers@hotmail.com
Director of International Service..... Van Ingram	564-8291	352-7797	van.ingram@ky.gov
Executive Secretary..... Paula Rarden		227-9573	Rardenfam@wmconnect.com
Public Relations Coordinator.....Kit Walden			tuilelaithsg@yahoo.com
Advisory Director..... Richard Boyer	227-7005	227-7005	RBoyer6622@aol.com

John Kenny, President  
 ROTARY INTERNATIONAL  
 Scotland  
 Chuck Cicchella, Shelbyville, KY  
 Governor of District 6710

**The Rotary Club of Frankfort Meets Every Wednesday at the Capital Plaza Hotel From 11:45 a.m. Until 1:00 p.m.**

**Frankfort Rotary Club website: <http://www.frankfort-rotary.org>  
 The URL for the district website is <http://www.rotarydistrict6710.org>  
 Rotary International Website is <http://www.rotary.org/>**

#### NEIGHBORING CLUBS

<b>Monday:</b>	Eminence-Henry County Public Library .....	12:00 noon
	Owenton-Smith House .....	12:10 p.m.
<b>Tuesday:</b>	Lexington Sunshine-LaFayette Club .....	7:00 a.m.
	Georgetown-G'town College Ldshp Trn Cnt.	12:00 noon
	Shelbyville-Centenary United Meth.....	12:00 noon
	Versailles-At the Hospital .....	12:00 noon
<b>Thursday:</b>	Lawrenceburg-Anderson Public Library.....	12:00 noon
	Lexington-Fasig Tipton.....	12:00 noon
	Louisville-Galt House .....	12:10 p.m.

The Frankfortarian (USPS-384510) is published weekly by the Rotary Club of Frankfort, Paula Rarden, 1800 Benson Valley Rd., Frankfort, KY. Subscription price is \$1.00 per year. Periodicals Class Postage paid at Frankfort KY 40601. Postmaster: Send address changes to The Frankfortarian, P.O. Box 93, Frankfort, KY 40602.



THE  
*Frankfortarian*

ROTARY CLUB

OF

FRANKFORT, KENTUCKY

DISTRICT 6710 • CLUB NO. 3717 • ORGANIZED DECEMBER 1922

*Service Above Self*

VOL. NO. XXXV

ISSUE NO. 11

**March 17, 2010**

**Next Week's Speaker...**

**Rotarian Doug Howard & Jonathan Gaby**

Douglas C. Howard is founding principal of Barrister Talon Media. A native of Frankfort KY, he assists small businesses with various legal matters with The Howard Law Group. While working with small businesses he has seen the need to use social media and the Internet to augment a small business' approach to doing business. An expert in the use of various social media tools, he wants to help other businesses succeed in this new area of marketing.

Jonathan D. Gaby joins Barrister Talon with his experience in web design and social and new-media development to assist businesses, organizations, non-profits and just about anyone to spread a message or reach out to people. Currently Mr. Gaby is working on his degree in Web Design and is a freelance web designer. He is a self confessed addict when it comes to Facebook, Twitter, and Wordpress and is obsessed with all things Apple.

Opening Exercise..... John Avent Greeter ..... Sellus Wilder

**Make-Ups for Mar. 10**

Don Dampier  
Terry Shockley

John Sower  
Richard Watkins

**Attendance Percentage: 75%**

**Make-ups Needed for Mar. 17**

Pat Badgett  
Michael Ball  
Brian Booth  
Olivia Brittan  
Ron Bryant  
Bob Bullock  
Randal Cornett  
Betty Creek  
Charles Dickinson  
Bruce Dungan  
Willaim Elam  
Colmon Elridge  
Gregory Fuchs  
Steven Gale  
Christina Harrison

William Legg  
Phyllis Liebman  
Larry Luebbers  
Tony Massey  
Jason Middleton  
John Norfleet  
Tim Rose  
John Sower  
Richard Taylor  
Kyle Thompson  
David Weller  
Marcie Wingfield  
Presley Winner  
Orman Wright

**Board Action Mar. 15, 2010**

Attending: Dennis Van Horn, Richard Boyer, Mark Hampton, Dan Egbers, Van Ingram, Nancy Edwards, Joyce Honaker, Brenda Rice and Paula Rarden.

- Approved the Financial report from Feb. 2010 as presented by Mark Hampton.
- Approved the minutes of the Jan. 18, 2010 board meeting.
- Listened to attendance and dues report from Paula Rarden. She noted there will be dues reminders mailed out and members with attendance percentage of 25% or below will receive the first attendance letter.
- Approved leave-of-absence for the following Rotarians: RB Brown from 3/1/10 to 8/1/10; Polly Green from 2/1/10 to 7/1/10; Steve Dooley from 2/15/10 to 3/15/10; Randy Roberts extended from 2/15/10 to 3/17/10.
- Listened to report from Past President Richard Boyer. He noted that this year's board needs to be inviting the next year's board mem-



**Speaker and new Rotarian Don Dampier stands with President Dennis**

bers to the board meetings starting in May or June.

- Listened to report from President-Elect Nancy Edwards. She discussed the overview of this year's Fireside Chats. She will be giving Paula bullet points from the meetings to put in the newsletter. She also will be attending the PET/SETS meeting this month.
- Listened to report from Club Service Director Joyce Honaker. She acknowledged the April VFW meeting will be on the 5th and that her committee will be starting work on updating information for the new directory.
- Listened to report from International Service Director Van Ingram. He reported that the club will not be having a visiting GSE team this year, and that the Ambassadorial Scholarship committee will be getting started on the candidates. Ron Christopher and Don Dykman will be that committee.
- Listened to report from Vocational Service Director Dan Egbers. He acknowledged there were letters sent out to the local high school principals giving them the date for the club's Speech Contest to be held March 31, 2010.
- Scheduled the next board meeting for April 19, 2010.

**Welcome New Member!**

Name: Lloyd Hillard  
Address: %Farmers Capital Bank Corp.,  
P. O. Box 309, Frankfort, KY 40602  
Wk: 227-1614  
E-mail: lhillard@farmerscapital.com  
Classification: Community Banking  
Sponsor: Mark Hampton

**Fireside Chats Major Points**

- Membership - Attracting new members and younger members is challenging. Each member should be asked to bring at least one prospective member to Rotary a year.
  - Retaining current members - Members stay for informative programs, social networking, fellowship, career building, and having fun.
  - Rotary should be more visible in the community through service projects, leadership development and public relations.
  - Weekly programs should be informative, interesting, educational, and entertaining. Topics should vary from week to week and not the same topic throughout the month.
- Thanks to chairman Carol Palmore, moderator Bob Johnston, and Joe Johnson for summarizing comments at the two discussion meetings.

