

YEARS OF PERFECT ATTENDANCE

Frank Sower.....	62 Years
Bill Yount.....	61 Years
Len Shirrell.....	55 Years
Charlie Hinds.....	48 Years
Barry K. Holder.....	36 Years
Duane Ellis.....	34 Years
Terry Shockley.....	28 Years
Bill Miller.....	28 Years
Sherrill Smith.....	27 Years
Dean Sorg.....	26 Years
Ed Dance.....	26 Years
Barry K. Holder, Jr.....	25 Years
Jim Graves.....	24 Years
Joe Russell Johnson.....	24 Years
Jim Richardson.....	23 Years
Gus Ridgel.....	23 Years
Lee Troutwine.....	23 Years
Bob Bullock.....	22 Years
John Palmore.....	20 Years
Steve Dooley.....	19 Years
Rene Siria.....	18 Years
John Chenault.....	16 Years
Clay Hulette.....	16 Years
David Weller.....	16 Years
Polly Green.....	15 Years
Nancy Edwards.....	15 Years
Pat Badgett.....	14 Years
John Loyd.....	13 Years
Don Dykman.....	13 Years
Ted Collins.....	12 Years
Wallace Kent.....	11 Years
Bob Johnston.....	11 Years
Dennis VanHorn.....	11 Years
RB Brown.....	10 Years
Ron Christopher.....	11 Years
Gregory Fuchs.....	10 Years
Richard Boyer.....	9 Years
Richard Taylor.....	8 Years
Tom Braun.....	8 Years
Richard Watkins.....	7 Years
John Sower.....	5 Years
Bobbye Brown.....	5 Years
Arthur Kelly.....	5 Years
Joyce Honaker.....	4 Years
Sallie Lanham.....	3 Years
Carol Palmore.....	3 Years
Orman Wright.....	3 Years
Ed Hatchett, Jr.....	2 Years
Michael Linn.....	2 Years
Sarah Gowins.....	1 Year
James Shepherd.....	1 Year
Jim Wolcott.....	1 Year
William Webb.....	1 Year

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THE *Frankfortarian*

**THE OFFICIAL BULLETIN OF THE
ROTARY CLUB OF FRANKFORT**

P.O. Box 93, Frankfort, KY 40602

The weekly meeting of the Frankfort Rotary Club
airs on Cable 10 at 7pm Monday and 9am Tuesday

OFFICERS AND BOARD OF DIRECTORS: 2009-10

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John Kenny, President
ROTARY INTERNATIONAL
Scotland
Chuck Cicchella, Shelbyville, KY
Governor of District 6710

**The Rotary Club of Frankfort Meets Every
Wednesday at the Capital Plaza Hotel
From 11:45 a.m. Until 1:00 p.m.**

**Frankfort Rotary Club website:
<http://www.frankfort-rotary.org>
The URL for the district website is
<http://www.rotarydistrict6710.org>
Rotary International Website is
<http://www.rotary.org/>**

NEIGHBORING CLUBS

Monday:	Eminence-Henry County Public Library.....	12:00 noon
	Owenton-Smith House.....	12:10 p.m.
Tuesday:	Lexington Sunshine-LaFayette Club.....	7:00 a.m.
	Georgetown-G'town College Ldshp Trn Cnt.....	12:00 noon
	Shelbyville-Centenary United Meth.....	12:00 noon
	Versailles-At the Hospital.....	12:00 noon
Thursday:	Lawrenceburg-Anderson Public Library.....	12:00 noon
	Lexington-Fasig Tipton.....	12:00 noon
	Louisville-Galt House.....	12:10 p.m.

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THE
Frankfortarian

ROTARY CLUB
OF

FRANKFORT, KENTUCKY

DISTRICT 6710 • CLUB NO. 3717 • ORGANIZED DECEMBER 1922

Service Above Self

VOL. NO. XXXIV

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August 12, 2009

Next Week's Speaker...

Ken Wilson is a Hospice Social Worker for Hospice of the Bluegrass. He'll be discussing Wide Horizons Hospice located in Sub-Saharan Africa. This hospice is Hospice of the Bluegrass' sister Hospice. Ken will talk about the efforts of Wide Horizons and what Hospice of the Bluegrass employees are doing to support the hospice. Ken grew up in Texas. He received his Bachelor of Social Work from Mid-Western State and his Master of Social Work from the University of Kentucky. He was in the Peace Corp and lived in Malawi, Africa for one year working with HIV education and child health. He also lived in London, England for two years working at a local hospital. Ken currently lives in Lexington.

**Monthly Board Of
Directors Meeting**

Board meeting August 17, 2009 same time 5:30 PM new location is at the United Way conference room 119½ W. Main St. Frankfort

Opening Exercise..... Bill Webb
GreeterRichard Boyer

Make-ups for Aug. 5

Pat Badgett Joyce Honaker

Attendance Percentage: 71%

Make-ups Needed for Aug. 12

Larry Arnett	Christine Harrison
Michael Ball	Phyllis Liebman
Brian Booth	Ann Maenza
Olivia Brittian	Jason Middleton
Chris Broaddus	John Norfleet
Ron Bryant	Chip Peal
David Cobb	Mary Poling
Ted Collins	Tim Rose
Randal Cornett	Bob Rush
Betty Creek	Rene Siria
Bryan Dill	Sherrill Smith
Steve Dooley	John Sower
Charles Geveden	Kyle Thompson
Sarah Gowins	Kent Whitworth

Happy Birthday!

Happy Birthday to fellow Rotarians Ron Bryant, Randal Cornett, Steven Gale, Van Ingram, Arthur Kelly, Phyllis Liebman, Jason Middleton, William Miller, John Palmore and Kent Whitworth who will celebrate their birthdays in August.

**Ice Cream Social
for KSU Freshmen**

The Rotary Club will be sponsoring an Ice Cream Social for KSU students at freshmen orientation on Tuesday, August 25 from 12:30-1:30 outside the Student Union building. KSU is furnishing ice cream, plates and utensils and the Rotary Club is furnishing cookies and the manpower. Please volunteer for this exciting event by signing up with Joe Johnson beside the registration desk. (It counts as a make-up meeting, too!)

VFW Make-Up Meeting

The September Rotary VFW make-up meeting will be Monday, September 14 – the 2nd Monday in the month – because of the Labor Day holiday. Rotarian Chip Peal will talk about the programs and services of the Frankfort Regional Medical Center.

Keeneland Tickets

This year's Keeneland outing will be October 10, 2009. The cost of the tickets is \$37 a person. Please contact Lee Troutwine at 875-1868.

Is it the truth?

It is a story so familiar to most Rotarians that it has evolved beyond lore and become assimilated into the genetic code of the organization. In 1932, Herbert J. Taylor, the newly appointed president of a nearly bankrupt Chicago cookware company, believing his employees were in need of an "ethical yardstick," wrote four questions on a small, white piece of paper:

Is it the TRUTH? Is it FAIR to all concerned? Will it build GOODWILL and BETTER FRIENDSHIPS? Will it be BENEFICIAL to all concerned?

When Taylor penned what came to be known as The Four-Way Test, the country was in the grip of the Great Depression, and there was widespread distrust of banks and corporations after the stock market crash three years earlier. At the Club Aluminum Products Company, a new and expensive type of cookware was being sold with rapidly declining success by door-to-door salesmen using high-pressure tactics. Although Taylor instituted additional measures, such as establishing distribution channels through retail stores and offering free trials and affordable payment

Rotary Picnic

The annual Rotary picnic is on Lee Troutwine's farm on September 27. Please bring a covered dish.

Board Action

The board approved new member Jamie Miller contingent upon no negative response after publication in the newsletter.



*By Paul Engleman, a freelance writer
based in Chicago • from www.rotary.org*

plans, he came to believe that applying his test to Club's advertising and sales methods was the key factor that led to the company's remarkable return to profitability.

Before implementing the test as a company policy, Taylor consulted four managers – a Roman Catholic, a Christian Scientist, an Orthodox Jew, and a Presbyterian – to make sure nothing in it conflicted with "their religious or moral beliefs." He came to see the test as useful beyond business, writing in his autobiography, "Anyone who checks his thoughts, his words and deeds against The Four-Way Test before he expresses himself or takes action is almost certain to do the right thing."

In the 54 years since Taylor graced the cover of Newsweek magazine as president of Rotary International during its 50th anniversary year, The Four-Way Test is still front and center in Rotary circles, with most club members reciting it before meetings and applying it to personal and professional challenges. But in the midst of another economic crisis and a period marked by corporate greed and scandal, this seems an appropriate time to renew acquaintances with one of the key figures in the history of Rotary.