

**Seen at Rotary...**



**Dan Egbers (middle) poses with Crystal Pryor and Don Duff**



**Sellus Wilder is welcomed as a new Rotarian and stands with his sponsor Phyllis Liebman**



**Greeter Joshua Brand welcomes Ann Maenza to Rotary**

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**THE**  
**Frankfortarian**

**THE OFFICIAL BULLETIN OF THE  
 ROTARY CLUB OF FRANKFORT**

P.O. Box 93, Frankfort, KY 40602

The weekly meeting of the Frankfort Rotary Club  
 airs on Cable 10 at 7pm Monday and 9am Tuesday

**OFFICERS AND BOARD OF DIRECTORS: 2008-09**

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Dong-Kurn Lee, President  
 ROTARY INTERNATIONAL  
 Seoul Hangang, Korea  
 Terry Shockley, Governor  
 District 6710

**The Rotary Club of Frankfort Meets Every  
 Wednesday at the Capital Plaza Hotel  
 From 11:45 a.m. Until 1:00 p.m.**

**Frankfort Rotary Club website:  
<http://www.frankfort-rotary.org>  
 The URL for the district website is  
<http://www.rotarydistrict6710.org>  
 Rotary International Website is  
<http://www.rotary.org/>**

**NEIGHBORING CLUBS**

<b>Monday:</b>	Eminence-Henry County Public Library .....	12:00 noon
	Owenton-Smith House .....	12:10 p.m.
<b>Tuesday:</b>	Lexington Sunshine-LaFayette Club .....	7:00 a.m.
	Georgetown-G'town College Ldshp Trn Cnt. ....	12:00 noon
	Shelbyville-Centenary United Meth. ....	12:00 noon
	Versailles- At the Hospital .....	12:00 noon
<b>Thursday:</b>	Lawrenceburg-Anderson Public Library .....	12:00 noon
	Lexington-Fasig Tipton.....	12:00 noon
	Louisville-Galt House .....	12:10 p.m.
<b>Friday:</b>	Capital Sunrise-Capital Plaza Hotel .....	7:00 a.m.

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THE  
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ROTARY CLUB  
OF  
FRANKFORT, KENTUCKY

DISTRICT 6710 • CLUB NO. 3717 • ORGANIZED DECEMBER 1922

*Service Above Self*

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**September 10, 2008**

***Next Week's Program...***

Rusty Chevront serves as AVP, Director, Global Community Relations for Brown-Forman. In this role, he oversees and implements the company's community relations activities, employee volunteer programs and corporate contributions. Prior to taking on this role in 2006, Rusty served as Business Communications Manager, responsible for developing and executing strategic communications to reach distributor partners, community leaders, and industry associations. Before joining Brown-Forman in 2005, Rusty was director of Kentucky Educational Television (KET) in Louisville. Prior to this experience, he was Communications Director for Kentucky Governor Paul Patton and held strategic communications positions with Philip Morris USA, former Governor Martha Layne Collins and U.S. Senator Wendell Ford. Rusty is a graduate of Western Kentucky University with a Bachelor of Arts degree in public relations. He currently resides in Louisville.

Opening Exercise..... Larry Arnett  
Greeter ..... Bob Bullock

**Make-ups for Sept. 3**

John Avent	Fred Snyder
Pat Badgett	Dean Sorg
Charles Geveden	John Sower
Jim Richardson	David Weller
Len Shirrell	Phyllis Liebman

**Attendance Percentage: 79%**

**Make-ups Needed for Sept. 10**

Chris Broaddus	Tony Massey
Bobbie Brown	Wayne Onkst
Ron Bryant	Stewart Page
David Cobb	Josian Passalacqua
Henry Curtis	Chip Peal
Gary Forman	Mary Poling
Gregory Fuchs	Randy Roberts
Martin Hall	James Shepherd
Sarah Hall	Phillip Shepherd
Holly Harris	Kelli Sorg
Christina Harrison	Dave Steele
Marcie Jeffreys	Katherine Walden
Michael Linn	William Webb
Jonathan Mangin	Dave Weller

**This Week's Speaker...**

The speaker for the day was journalist Ryan Alessi, who spoke about a subject we have been hearing a lot about recently: "change". The word is easy to say but difficult to harness. A Governor may promise change, for example, but then encounter almost impossible obstacles toward getting his agenda through the legislature. There are three reasons why this was difficult. (1) The timeline was ridiculous with the new governor having to hire officials, come up with an \$18 billion two-year budget and get to know the legislators in just a few weeks. However, no one has tried to change this timeline. (2) There is an entrenched leadership in the two houses, and the governor has a very difficult time working with this triangle. On the House side, Greg Stumbo may challenge Jody Richards as the Speaker, but there is little likelihood of a chal-



**Speaker Ryan Alessi poses with program chair Carol Palmore.**

lenge to David Williams in the Senate. Many members, especially the younger ones, are impatient with this gridlock. (3) With only 29% of the legislators up for reelection and few facing serious challengers and there being few contested elections, there is not much chance for change. The Democrats are playing defense in the Senate. Beshear is shaking up the Transportation Cabinet and there is an ongoing federal investigation. He also spoke about change in journalism where by cutting back in reporters, the media is losing its tools to do its job. The journalist's job is to define facts - not discern truth. However, there are long-term implications in cutting jobs. There are many false e-mails out there which need to be vetted by independent arbiters. This is where journalists come in. There is a need for you, the public, to let newspapers know what is important to you. There is a need for active and informed citizens to effect good change. In responding to questions, he stated that while all journalists have biases (and this is inevitable) the vast majority, try not to let their personal opinions affect their reporting. Unfortunately, the media is often used as a distraction in a political campaign. As to a question about the influence of Big Money is a campaign, we often do not know who the big givers are until after the election.

**Board of Directors to Meet**

The monthly Board of Directors meeting will be Monday, Sept. 15 at 5:30 p.m. at the Association of Independent Colleges & Universities at 484 Chenault Road.

**Attendance Pins Awarded**

Congratulations to the following Rotarians who received their Perfect Attendance pins for August 2008: Duane Ellis, 34 years; Ron Christopher, 11 years; Dennis VanHorn, 11 years; and Richard Watkins, seven years.

**Welcome New Member! ! !**

Name: Sellus Wilder  
Address: 416 Murray St.  
Home #: 330-2386  
Proposer: Phyllis Liebman  
Classification: Film Maker

**Bright Smiles**

Rotarians call your dentist now and ask them to volunteer for the Bright Smiles/Bright Futures program sponsored by the Club. The Colgate van will be at West Ridge Elementary on September 25 from 8 AM to 2 PM. Dentists are on two-hour shifts. We need Rotarians to volunteer for two-hour shifts also. Sign up with Sallie Lanham at 695-4472.

**Visitors and Guests**

Dan Egbers' guest was Crystal Pryor; Chris Olds' guest was Michael Butler; Sellus Wilder's guest was Jesse Wilder.



**Sherrill Smith spoke at a recent VFW meeting about his duties as Assistant Superintendent at the Frankfort Independent Schools and as Director of Pupil Personnel (formerly referred to as a Truant Officer).**